



歷史學系

DEPARTMENT OF HISTORY

DISTINGUISHED ALUMNI LECTURE



# 4Ws and 5Ps: The Basics of Staying Ahead

**Mr. William YEUNG 楊主光先生**

**Chief Executive Officer, Executive Director and Co-Owner (Hong Kong Broadband Network Limited)**

香港寬頻網絡有限公司行政總裁、執行董事及持股管理人

William YEUNG is the Chief Executive Officer, an Executive Director and a Co-Owner of HKBN Ltd.

William joined the Group in October 2005 as the Chief Operating Officer, overseeing customer engagement, relationship management and network development. In November 2008, he was appointed as Chief Executive Officer with the responsibility of developing corporate strategies and overseeing operations. Under his leadership, the Group has become the largest provider of residential high-speed broadband services (symmetrical 100 Mbps and above) in Hong Kong as well as a key provider of telecom solutions for enterprises. In March 2015, William led the Group to a successful listing on the Hong Kong Stock Exchange.

William has more than 23 years of experience in the telecommunications industry. Prior to joining the Group, William was director of customers division at Smartone Mobile Communications Limited, and served as a police inspector with the Hong Kong Police Force.

He holds a Bachelor of Arts Degree from Hong Kong Baptist University, Hong Kong. In addition he obtained a Master of Business Administration Degree from the University of Strathclyde in November 1995 and a Master of Science Degree in Electronic Commerce and Internet Computing from The University of Hong Kong in November 2001. In 2010, William was recognised as a "Champion of Human Resources" by The Hong Kong HRM Awards 2010.



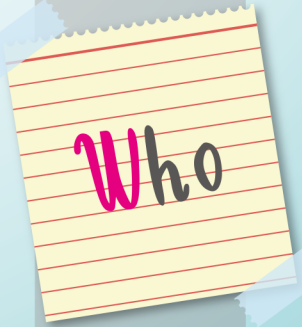
**Date:** April 29, 2016 (Friday)

**Time:** 4:30 p.m.

**Venue:** Council Chamber (SWT 501), 5/F, Shaw Tower, Shaw Campus



Prior Preparation Prevents Poor Performance



ALL ARE WELCOME

