

# **Department of History**

## **Logo Design Competition**

### **Call for Submissions**

#### **About the competition**

We invite all History students and alumni to showcase their creativity by designing a new logo for the Department of History. The logo should evoke connotations of history broadly defined (without referring to one specific period or region only) and / or reflect the spirit of the Department. It should project a professional image.

The winning logo will be used widely on the Department's website, stationary, publications and promotional materials.

#### **Specifications**

- The logo should be submitted in full colour AND in grayscale forms. It should be suitable for use in both positive and negative forms (on light or dark backgrounds).
- The image should be 300 dpi or above and in JPEG, PDF or PNG format. The logo should be no larger than A4 size and easily scalable up or down. The maximum file size is 10MB.

#### **Prize**

The winner will receive a **cash prize of HK\$2,000** and a certificate.

#### **Rules and eligibility**

- Only original, unpublished work is eligible. Entrants must make sure that their submission does not infringe on the copyright of others.
- Current undergraduate History majors, postgraduate students in the History Department, students who are currently enrolled in or have previously completed courses offered by the Department (including GE courses), and Department of History alumni are eligible to enter the contest.
- Each person may submit only one entry.

#### **Submission of entries**

- The deadline for entries is 5pm on Friday, 14 November 2014. Email entries (logo and signed entry form) to [hist@hkbu.edu.hk](mailto:hist@hkbu.edu.hk) with the subject line "Logo Design Competition."
- Late and incomplete submissions will not be accepted.

#### **Copyright**

Copyright will belong to the Department of History. No royalties will be granted to the winner besides the cash prize. The Department of History reserves the right to modify, change, reprint, copy, and display the winning design.

#### **Judging**

- The judging panel will select a shortlist of entries based on the creativity, attractiveness and appropriateness of the designs.
- The winner will be selected by a weighted vote. 50% of the score will be determined by Department of History student votes and 50% by Department of History staff votes.
- If no suitable entries are received, the History Department reserves the right not to select a winner.
- The decision of the judging panel will be final.
- The winner will be notified by email by mid-December.

**Hong Kong Baptist University**  
**Department of History**  
**Logo Design Competition**

**ENTRY FORM**

Full Name: \_\_\_\_\_ (English) \_\_\_\_\_ (Chinese)

Telephone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Category: *Please tick the box as appropriate*

<input type="checkbox"/>	<b>History Major Student (Please circle one)</b> <b>BA, BA&amp;BEd, BA(2+2/2+3), BSSc, BSSc(2+2/2+3), MSSc,</b> <b>MPhil, PhD</b>	Student ID: _____	
<input type="checkbox"/>	<b>Non-History Major Student</b>	Student ID/ programme of study: _____	Details of history courses taken at HKBU: _____
<input type="checkbox"/>	<b>History Department Alumnus</b>	Graduation Year: _____	

Explanation of design concept (maximum 150 words in English)

Logo specification (e.g. pantone colour, font)

Declaration

I hereby declare that I am the true author of the work submitted. The logo does not in any way infringe any third party's rights, including but not limited to copyright logos, trademark, trade names, or any other proprietary rights of publicity or privacy. I have carefully read, understood and accepted the terms and regulations listed in this competition. I declare that I shall not have the submission published prior to notification of the Faculty's decision.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Printed Name (In BLOCK Letters): \_\_\_\_\_